



FOR IMMEDIATE RELEASE

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Spirit Week

Orlando, Fla. (January 27, 2013) – The Student Government Association (SGA) will be introducing its first-ever Spirit Week, which will kickoff Monday, February 3, 2014 and will last until Thursday.

It will be composed of events to excite, engage and uplift the UCF community. To raise student morale by giving students the opportunity to showcase their pride, and most importantly to become a more unified community here on campus.

The kickoff event will occur in the Student Union Atrium from 10 a.m. to 1 p.m. with distributing SGA Spirit Week t-shirts, as well as other promotional materials. The distribution of shirts will serve as a transition into Discount Day, which is on Tuesday, where those wearing the shirts will be able to receive discounts from campus stores. Discount Day was made possible thanks to additional support from the UCF Business Services.

The remainder of the week will be more sports-oriented with a USF vs. UCF Basketball Tailgate that will commence at 4 p.m. on Wednesday outside of the CFE Arena. There will be music, entertainment, food and the first 600 students will receive a limited-edition basketball tailgate t-shirt. The basketball game will tipoff at 7 p.m.

On Thursday, February 6, Spirit Week will come to a close with its premier event Student Athlete Meet and Greet located in the Pegasus Ballroom from 11 a.m. until 2 p.m. It will be a great chance to meet the student athletes we cheer for and alternatively an opportunity for student athletes to acknowledge the continuous support of the student body and fans. It doesn't stop with just the athletes; this event will include the UCF Athletics Association. The Student Athlete Meet and Greet will also have NFL special guests, giveaways and a chance to take a picture with the American Athletic Conference and Tostitos Fiesta Bowl Trophies.

The UCF Student Government Association is a representative body modeled after the United States government. Through the three branches – executive, legislative and judicial – the UCF Student Government Association represents student issues and concerns at all levels of university decision-making. In addition, the UCF Student Government Association is constantly creating new services and initiatives aiming to make campus life better for all UCF Knights. For more information, contact the Public Relations coordinator at sga_pr@ucf.edu or at (407) 823-6357.

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