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UCF Safe Rides: Knights Riding Late Save on Uber

ORLANDO, Fla. (March 28, 2017)—Yesterday, Uber announced a partnership with University of Central Florida’s (UCF) Student Government Association (SGA) for the second “Safe Rides” program in the Sunshine State. Launched officially today, the UCF Safe Rides Program is a pilot program aimed at ensuring students have access to a safe ride home, and will run until Friday, June 30, 2017.

“Safety is one of our top priorities at Uber,” said Luke Marklin, Uber Florida General Manager. “It’s why we continue to create programs to ensure the safety for both riders and drivers alike. Thank you to the UCF Student Government Association for their partnership to help get students home safely and securely.”

How UCF’s Safe Rides Program Works:

- Friday through Saturday, between 8:00 p.m. and 3:00 a.m.
- UCF students can request an Uber ride via the “UCF Safe Rides” option in their Uber app. During the designated times, Uber rides beginning and ending in the outlined campus area (map below) will receive a 50 percent discount on trips costing up to \$10. Trips over \$10 will receive a \$5 discount.
- Students will receive a unique promotional code to unlock the special safe rides view in the app, directly from UCF officials via their student email.



“Through our new partnership with Uber, UCF SGA is proud to offer our Knights a safe and cost-effective way to explore our neighborhood and enjoy their weekends,” said Chris Clemente, UCF Student Body President.

Further Details:

- The UCF Safe Rides option will only be available Friday through Saturday, between 8:00 p.m. and 3:00 a.m.
- SEPS and Knight Lynx will continue to run during their normal hours of operation.
- Rides requested via the Safe Rides option must remain within the given boundaries and all codes are unique for each student.
- Rides that either begin or end outside of the boundaries will not be discounted, even if you used the Safe Rides option.
- You must request your ride from the UCF Safe Rides option in order for the UCF discount to be applied. Rides requested using the uberX option will not be discounted.
- Split fares will reflect the discount for all riders who have the UCF Safe Rides option on their phone for trips that occur during the provided times.

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The UCF Student Government Association is a representative body modeled after the United States government. Through the three branches – executive, legislative and judicial – the UCF Student Government Association represents student issues and concerns at all levels of university decision-making. In addition, the UCF Student Government Association is constantly creating new services and initiatives aiming to make campus life better for all UCF Knights.

For more information regarding the service, please contact the Student Government Association at (407) 823-1122. All media requests can be directed towards Whitney Barnes, the Public Relations Specialist at sga_pr@ucf.edu.