

Business Services Solicitation Guidelines for Football Game Days

Per university regulation 4.010, solicitation is any act or event conducted for the purpose of financial or commercial gain for the vendor, individual(s) or organization(s).

Solicitation is prohibited on football game days except for the following areas:

1. "Gold Zone" – The areas encompassing Knights Plaza and the surrounding areas of Bright House Networks Stadium are regulated by the UCF Athletics Association.
2. "SGA zone" – Located in a designated footprint on Memory Mall, Student Government Association ("SGA") sponsored functions and student activities may be conducted with approval from SGA. All activity must remain in the designated footprint.

Visitors to UCF (including students, alumni, and others) and university recognized groups (including departments, registered student organizations, academic courses, fraternities/sororities, etc.) are prohibited from engaging in any solicitation activity for the purpose of financial or commercial gain for any vendor, individual(s), or organization(s). This includes but is not limited to the following:

1. Selling of products.
2. Commercial advertising.
3. Hanging of commercial banners or signs.
4. Having more than one similarly branded commercial item (such as a tent(s), table(s), clothing, paraphernalia, etc.).
5. Distributing or having items on display for commercial purposes.
6. Serving food to individuals outside of an individual tailgating party.
7. Requesting donations or conducting surveys.

Those violating this regulation will be instructed to cease and desist immediately and may be asked to leave the property. Additionally, a no-trespass warning by the UCF police may be issued to violators and a referral to the Student Conduct Board if the violator(s) is/are a current UCF student.